



Analysis of our survey

Barcelona, 19-20. Marzo 2009

FACTS

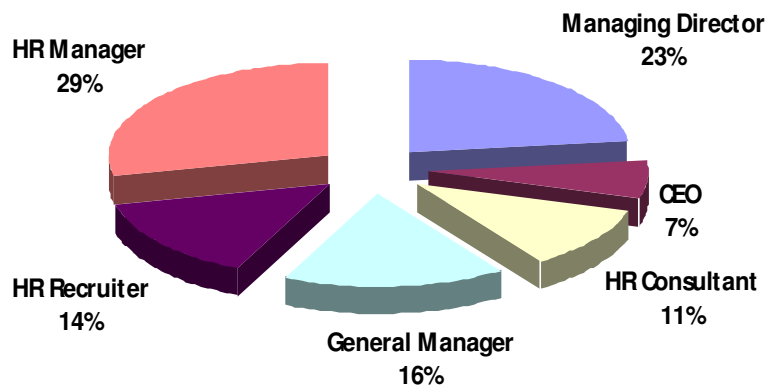
1.405 trade visitors

2007: 652 trade visitors

38 exhibitors

More than 30 lectures and best practice presentations as well as panel discussions

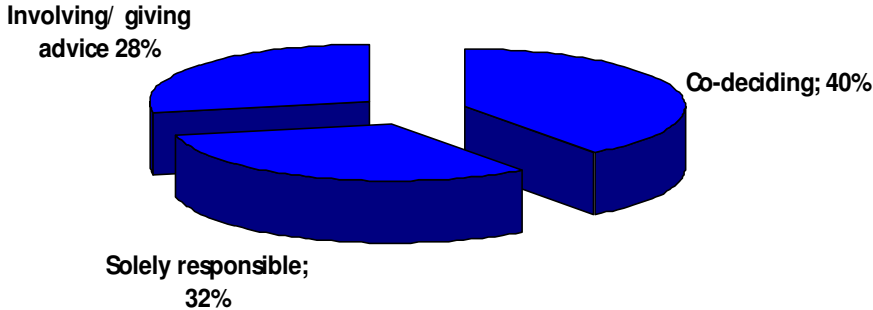
TRADE VISITORS ANALYSIS



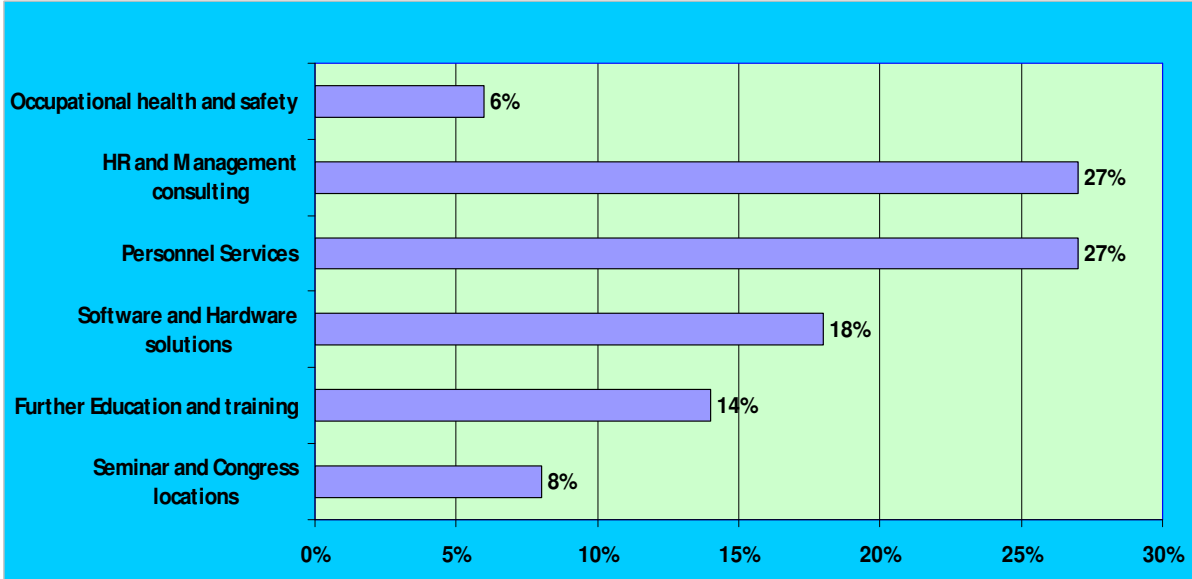
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AUTHORITY TOM MAKE DECISITONS IN THE COMPANY:



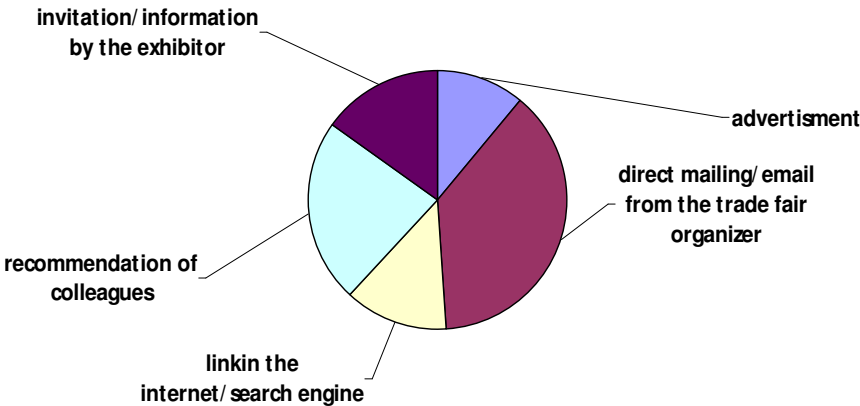
AREAS OF INTEREST:



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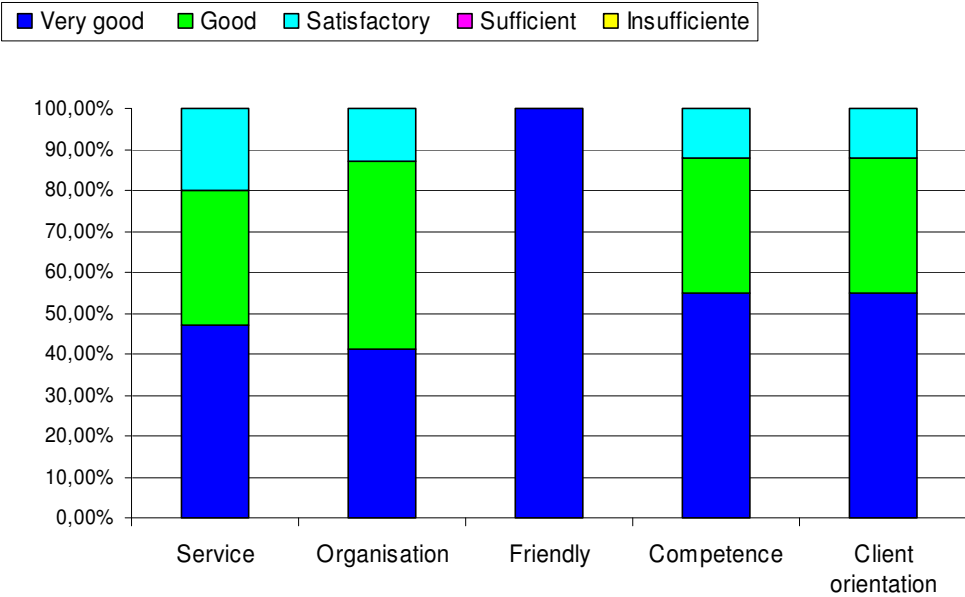
HOW VISITORS TOOK NOTE OF THE EXHIBITION:



EXHIBITORS FEEDBACK:

90% of the exhibitors questioned are planning to participate in Personal España 2010

How did you like the support by spring Messe Management before the exhibition?



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How did you like the support by spring Messe Management during the exhibition?

