

EXHIBITOR'S SURVEY

Personal España 2007

Company:

Name:

Stand Number:

1. How do you assess the Personal España 2007 for your company?

- very good good satisfying dissatisfying

2. How do you assess the support of spring Messe Management during the preparation of the exhibition? (1 – very good, 5 – dissatisfying)

	1	2	3	4	5	I don't know
Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friendliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Competence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. How do you evaluate the support of spring Messe Management during the exhibition? (1 – very good, 5 – dissatisfying)

	1	2	3	4	5	I don't know
Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friendliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Competence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How do you evaluate advertising efforts of the organiser before the exhibition?

- very good good satisfying dissatisfying

4a. Why?

5. Which advertising efforts/media do you have noticed (several selections possible)?

- Announcement Flyer Exhibition special Internet Mailing Other _____

6. How do you assess the exhibitor's spectrum?

- very good good satisfying dissatisfying

7. How do you evaluate quantity and quality of the exhibitors?

- very good good satisfying dissatisfying

8. Did you have time to visit the practical forums?

- yes no

8a. If yes, how do you assess their program?

- very good good satisfying dissatisfying

9. How did you like the exhibitor's party?

- very good good satisfying dissatisfying

10a. Why?

11. Does your company operate abroad?

yes no

If yes, in which countries:

12. Is your company interested in following exhibitions:

Contact person:

Personal Austria in Vienna	<input type="checkbox"/> yes	<input type="checkbox"/> maybe	<input type="checkbox"/> no	_____
Personal Swiss in Zurich	<input type="checkbox"/> yes	<input type="checkbox"/> maybe	<input type="checkbox"/> no	_____
Personal Hungary in Budapest	<input type="checkbox"/> yes	<input type="checkbox"/> maybe	<input type="checkbox"/> no	_____
Zukunft Personal in Cologne	<input type="checkbox"/> yes	<input type="checkbox"/> maybe	<input type="checkbox"/> no	_____
PERSONAL2008 in Stuttgart	<input type="checkbox"/> yes	<input type="checkbox"/> maybe	<input type="checkbox"/> no	_____
Personal Moscow in Moscow	<input type="checkbox"/> yes	<input type="checkbox"/> maybe	<input type="checkbox"/> no	_____
SPL Learning in Zurich)	<input type="checkbox"/> yes	<input type="checkbox"/> maybe	<input type="checkbox"/> no	_____
Salon Ressources Humaines in Genve)	<input type="checkbox"/> yes	<input type="checkbox"/> maybe	<input type="checkbox"/> no	_____

13. Which suggestions for improvement do you have for next year or what do you expect from the Personal España 2008?

14. Your total impression of the Personal España 2007? (Comments, opinions)

15. How likely is it that you will participate in the Personal España 2008 next year on October 29 - 30?

very likely probably unlikely

We would like to reserve a stand for our company in Personal España 2008 of approx. _____ sqm.

If you are interested in participation in the Personal España 2008, please use attached registration form. Note that there are special prices for a registration before November 23, 2007.

Thank you for cooperation!
Your team of Spring Messe Management

spring Messe Management

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